

Body, Mind & Business
Big Sky Resort, MT
September 9-11, 2004

Thursday – Sept. 9th

6:00 – 8:00 p.m.

Registration
 “Making Connections”
 (bring your business cards)

Networking/Business Card Social
 (complimentary appetizers/no-host bar)

Friday – Sept. 10th

7:00 – 7:45 a.m.

Registration/Breakfast
 Welcome

Michelle Johnston, Montana SBA District Director

8:00 – 9:00 a.m.

Financial Statements – “A Reflection of Me & My Business”

Cindy Ruth, CR Consulting

9:00 – 10:00 a.m.

Million Dollar Business Plan

Travis Wright, Stockman Bank of Montana

10:00 – 10:15 a.m.

Wells Fargo Bank & Women Entrepreneurs

Julie Zarr, Wells Fargo Bank

10:15 – 10:30 a.m.

BREAK

10:30 – Noon

Marketing to the Generations: The A,B, C’s of Marketing to X, Y, and Z

Kitch Walker, Ripple Marketing

Noon – 1:15 p.m.

Lunch

Diane Carlson Evans, RN

Keynote Address

1:15 – 1:45 p.m.

The Secret to Achieving Great Things

Evelyn Pyburn, Big Sky Business Journal

1:45 – 2:15 p.m.

I Am Woman Hear Me Roar!

Kim Wild, TowHaul

Successful business women share their stories of triumph

Darlene Hartze, SGM Biotech

2:15 – 2:45 p.m.

“Sticky” Web Sites: Top 10 Strategies for Building Virtual Relationships

Deb Poteet, Poteet Construction

Kitch Walker, Ripple Marketing

2:45 – 3:00 p.m.

Break

3:00 – 4:00 p.m.

Wellness in the Workplace

Merida Stover, Certified Fitness Trainer

Great Northern Fitness Company

Saturday – Sept. 11th

7:30 – 8:30 a.m.

Breakfast

8:30 – 9:30 a.m.

Business Team Builders

SBA

Small Business Development Center

SCORE

Rena Carlson, SBA Montana District Office

Tracey Jette, SBDC Bozeman

Bozeman SCORE Chapter

9:30 – 11:00 a.m.

The Serious Side to Silly – Humor in the Workplace

Sandra Hare, S*Hare Solutions

11:00 – 11:30 a.m.

Wrap-up/Q&A/Evaluations/ADJOURN

**BODY, MIND & BUSINESS
BIG SKY RESORT
SEPTEMBER 9-11, 2004**

COST: \$60.00

(Does not include lodging)

Big Sky Resort Reservations – call:
(800) 548-4486

NAME:	
COMPANY:	
ADDRESS:	
CITY, ST, ZIP:	
PHONE:	
E-MAIL:	
# ATTENDEES:	
NAMES OF ATTENDEES:	
AMOUNT ENCLOSED:	

**MAKE CHECKS PAYABLE TO:
SBDC**

RETURN BY SEPTEMBER 3, 2004

**MAIL TO:
MONTANA SBDC
ATTN: LYNN
P.O. BOX 200205
HELENA, MT 59620**

Additional Questions? Please call:
Rena - SBA (406) 441-1081 ext. 128
or
Lynn – SBDC (406) 841-2750

Special thanks to:



For more information on SBA programs, services,
resource partners and on-line training log onto:

www.sba.gov



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Contact: Lynn Webb – SBDC at (406) 841-2750



*2nd Annual
Body, Mind & Business*



**Big Sky Resort
Big Sky, Montana
September 9-11, 2004**

Presented by:

**U.S. Small Business
Administration**

Business Resource Center at CTI

**Montana Small Business
Development Center Network**